# Minutes of Meeting Interview 3

## Basic Information:

Subject: Design 2 showcase

Date: 20 September 2024

Time: 12:30

Chairman: Alexandros

Minutes Secretary: Kyan

Present: Arad, Alex, Flavius, Peter, Viktoria, Kyan, Arvid

Absent: Marcell

## Information

* Favorite pages: Alex, Peter, Kyan
* General Improvements: Make elements spaced out, give them breathing room. Designs need to show human emotion, more faces not just feet, someone the customer can relate to. No socks flying around
* Alex’s design
  + Interesting widget layout
  + make it a single color, unify color palette
  + less clumpy footer
* Flavius design
  + communicate on the landing page the relationship between humans and socks, move history in the background font too big, think about mobile layout
  + highlight essential quality of the products (good)
  + good testemonials
  + make it less clunky, more spaced out
* Kyan’s design
  + good simplicity, not complicated
  + needs more faces
  + objects are too large
  + add product showcase on the landing page
* Peter’s design
  + space out the shop more
  + change the promocode offer into a popup when the user first enters the page
  + maybe more colors
  + footer too big, make it spaced out
  + improve christmas page
* Viktoria’s design
  + needs less text, especially on the landing page, use short sentences and pictures
  + landing page needs to quickly explain what the company is about
  + Good rounded corners, nature doesn’t have curves
* Arad’s design
  + a bit clunky, make elements smaller, give more breathing room
  + it is very direct - that’s good
  + needs less text
  + too many colors
  + improve Christmas section - could be a popup widget
* Kyan will provide Arvid with favicon designs. (This was discussed right after the meeting)

## Decisions

* Starting design phase 3
* Arvid will provide the team with more resources
* Kyan will provide Arvid the designs for the favicons

## Action Points

|  |  |  |
| --- | --- | --- |
| What? | Who? | When? |
| Design the final iteration of the website (Design phase 3) | Arad, Alex, Flavius, Peter, Viktoria, Kyan | In week 39 (23 to 27 September) |
| Providing more product resources (Reviews, text for the website) | Arvid | In week 38 (16 to 22 September) |
| Kyan will provide Arvid the design for the favicon | Kyan | In week 38 (16 to 22 September) |

**Next Meeting**

Date: 27 September 2024

Place: NHL Stenden | 1.019

Time: 13:00